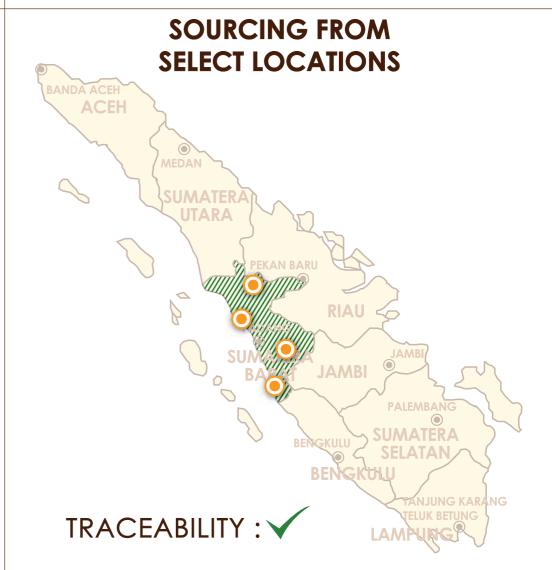
# CINNAMON FLOWCHART COMPARISON



#### **COMMON INDUSTRY PRACTICE**

#### TRIPPER'S MODEL





#### **COMMON INDUSTRY PRACTICE**

#### TRIPPER'S MODEL

#### **PURCHASING MIXED GRADES**

#### **PURCHASING SELECT GRADES**





Raw material consistency:?

Raw material consistency:

## **COMMON INDUSTRY PRACTICE**

#### TRIPPER'S MODEL

#### PROCESSING BROKEN CINNAMON

#### **PROCESSING SUPERIOR QUALITY**









Traceability:?

Traceability:

#### **COMMON INDUSTRY PRACTICE**

# CINNAMON SHIPPED TO FOREIGN GRINDERS FOR ADDITIONAL PROCESSING (CLEANING, GRINDING, QC...)



Traceability:?

#### TRIPPER'S MODEL

# DRAGON CINNAMON PACKED & READY FOR USE





Traceability:



# DRAGON CINNAMON STANDS FOR...



## DEDICATION

TRIPPER has invested in a state of the art processing line exclusively dedicated to the sole production of DRAGON CINNAMON. By doing this, we avoid any cross contamination and always guarantee our product's integrity.

### **FRESHNESS**

Our **"6 months from harvest"** concept provides you with the freshest possible ingredients.

#### **TASTE**

With TRIPPER'S focused experience throughout the years, we have uniquely blended specific Cinnamon grades from very select areas within Sumatra to achieve our trademark sweet and spicy DRAGON CINNAMON taste.

# **TRACEABILITY**

TRIPPER'S unique FMP system allows us to identify every lot we process.
We can trace any lot back down to the original batch, identifying the quality of bark used and also the exact location of purchase from the farmer.









